

# INCOSE International Symposium 2025

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## Keynote Speaker



## Langdon Morris

World Renowned Futurist, Speaker,  
Author, Consultant Executive Advisor,  
and Educator



**Langdon Morris** is an award-winning innovator, futurist, and world-renowned strategy consultant. He is Senior Partner at InnovationLabs, where he leads the firm's global consulting practice with a wonderful variety of clients in business, government, and the non-profit sector. His original and ground-breaking work is being applied by corporations and universities on every continent.

Recent clients include Accor, Airbus, Bayer, France Telecom/Orange, ING, Ingersoll-Rand, Kaiser Permanente, Leidos, L'Oreal, National Board of Medical Examiners, Stanford Health Care, Total Energies, UNICEF, US Navy, US Coast Guard, and many others.

He is also a founding partner of FutureLab Consulting, a strategy and technology firm that develops advanced AI solutions for global enterprises. He is Co-Chair of the Innovation Council at RedTeam Engineering, and in 2017-2018 he served as Innovation Coordinator at SUNY's Fashion Institute of Technology in New York.

Langdon has also written many highly acclaimed books. His most recent titles are *The AI Nation* and *The AI Future*, key works that examine the future of AI and its critically important strategic implications. His breakthrough white paper, "Business Model Warfare" is a landmark reference in the innovation field, and is now a renowned book. His book *Fourth Generation R&D*, coauthored with William L. Miller, is considered a classic in the field of R&D management, and other recent books include *Hello, Future! The World in 2025*, and *Net Zero City*.

He is formerly Senior Practice Scholar at the Ackoff Center of the University of Pennsylvania. He has taught MBA courses in innovation and strategy at the Ecole Nationale des Ponts et Chaussées in Paris and Universidad de Belgrano in Buenos Aires, and has lectured at universities on 4 continents. He earned his Master's Degree in Urban Studies at the London School of Economics.

You can learn all about his work, publications, and keynote speeches at [www.LangdonMorris.com](http://www.LangdonMorris.com).

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